

BeamYourScreen

Case Study - Twinfield International N.V.



Located in 20 countries worldwide, Twinfield International is a leader in online accounting solutions. It is an international web service for real-time accounting, credit management, pay-roll and invoicing. Since 2000, Twinfield has grown to 22000 clients and is certified by KPMG.

“It’s a new way of presentation and our customers love it... it’s easy and simple”

Roel Cremers
Account Manager
Twinfield International N.V.

The Challenge

Twinfield needed a more efficient and easier way to train their customers on their software product. *“We were looking for an easy way to demonstrate our software and update our customers without the need to travel long distances.”* declares Roel Cremers, Account Manager of Twinfield International N.V. *“Since we offer an online accounting service it is much more professional to do demos and trainings online as well.”*

The Solution

BeamYourScreen is an easy to use web based service for screen sharing. It enabled Twinfield to demonstrate their software over the Internet without having to leave the office. *“By now we use BeamYourScreen for webinars and online-demos, updating customers on new features and trainings. BeamYourScreen is even used for internal communication between colleagues who work in different parts of the country.”* The innovative technology of BeamYourScreen created new options for Twinfield to work online.

The Conclusion

The best thing about BeamYourScreen is that its usage is not limited to one business field only. It is customer care today and improving internal communication and support tomorrow, all with only one solution. *“It’s hard to say how much money we save, but it’s a lot! Especially the cost of travelling abroad. We don’t just save on flights and hotels but most importantly time.”*

About BeamYourScreen - BeamYourScreen is a provider of innovative web collaboration solutions for small and medium sized enterprises. The product range comprises solutions for online meetings, online presentations, and remote support. Users especially benefit from significantly reduced travel time and travel expenses. At present, more than 1300 companies in 40 countries worldwide use the BeamYourScreen technology. The BeamYourScreen software is a desktop sharing software program. It significantly improves everyday communication and is very easy to use. There is no need to upload any content prior to a meeting and sessions start with only two clicks.