



the new kid

Kids born into any new culture  
learn the new language easily,  
and forcefully resist using the old.

Marc Prensky  
AUTHOR AND FUTURIST

PolyVision®

a steelcase company



## the new stuff

Camera phone, headset, mp3, flash drive, Game Boy,<sup>®</sup> satellite, DVD player, disc burner, GameCube,<sup>™</sup> Xbox,<sup>™</sup> PlayStation,<sup>®</sup> Guitar Hero, game controller, universal remote, video camera, microphone, webcam, calculator, mime, flat screen, laptop, car video, home theater, downloads, PDAs, wireless headphone, satellite radio, GPS navigation, digital television, trackball, tablet, scanner, digital printer, digital video recorder, ATM.

My son jumps over the dog,  
sidesteps the cat—all on his  
way to the computer—to feed  
his virtual ferret.

Steve Cambridge  
PARENT OF 8TH GRADER





## the new student

Texting, surfing, mp3ing, friending, tubing, quick connecting, blogging, reading, instant messaging, chatting, meeting, continuously interacting. All online.

The new student has grown up in a digital world. His brain is capable of listening, texting and learning simultaneously. Her brain is wired for processing, sorting and prioritizing at warp speed. Attention deficit? Not likely. More like attention surplus. At least by old standards. The new kindergartner can load a DVD, take a digital photo, send an email, transfer a file and program his mom's cell phone. The new high schooler can film a scene, edit the video, create a soundtrack, merge the files and show the whole world what she did on spring break. In the digital world, 2.0 means they know more than you do.

And now they're all yours for six hours a day. How will you expand their knowledge and understanding? How will you help them develop critical thinking skills? How will you teach their wired brains?

Hint: not by standing still.

# the new teacher

Moving, illustrating, discussing, encouraging, nurturing, showing, demonstrating, prompting, asking. All in the classroom. The new teacher meets millennial students where they are, infusing learning with experience, expertise, excellence. Yours... and ours.



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## experience

What's demanding your attention today? Challenging students? Concerned parents? National mandates? State tests? Watchful administrators? Special needs? You have to be a master juggler to keep all the balls in the air. But you are, and you do. Your valuable experience makes it work, day after day.

At PolyVision, our experience comes in handy too. We've been in the classroom for more than 50 years with tools that enhance teaching and learning. In fact, the vast majority of classrooms worldwide are equipped with PolyVision whiteboards. Today's interactive tools reach and engage the new very wired, very plugged-in student, hour after hour. Attention surplus? Keep it powered up. Student boredom? Watch it disappear.

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## expertise

You bring your educational expertise to the classroom every day. You bring your technology expertise as well. Or not. We realize that being a skilled subject expert doesn't make you a high-tech guru. But whether you're a total novice or a seasoned pro, you can start teaching with PolyVision five minutes after powering up for the first time. Six, tops.

Because with PolyVision, no special training is required. So you can use your tried-and-true lesson plans today, and grow your expertise as you go. Our award-winning professional development offerings can help shorten the learning curve. Even if you're starting at Tech 101. *Especially* if you're starting at Tech 101.

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## excellence

We share your passion for educational excellence. We know teaching today is a tremendous challenge. (Frankly, we don't know how you do it.) And we realize that the best teaching tools in the world are nothing without the skill and commitment of a dedicated teacher.

But for today's wired students, innovative, interactive and highly engaging tools from PolyVision *do* help. They make it far easier to engage, motivate, support, involve, connect, assess and guide. In short, to bring learning to life.

Preparing our kids for the future—it's futile if we aren't ensuring our planet will be a safe, healthy place to live.

Ray Grennan  
SCIENCE TEACHER

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## eco-centric



A better world. At the end of the day, that's what education is all about. Preparing students to be informed citizens, better workers, stronger leaders... all in pursuit of a better world.

At PolyVision, we understand the implicit irony in equipping classrooms with less than sustainable solutions. That's why we are committed to moving all products, operations, processes and policies toward PolyVision's sustainable environmental solution, our **eVision™** strategy. Because we know that the first step in preparing children for a better world is taking care of the one we have.

## the new board



### **ēno™ interactive whiteboard**

*It's new. Bridge the gap between today's students and today's teachers with the three-in-one ēno. Write on it all day long with markers, and erase with ease. Add magnets without worry; the ceramicsteel surface is virtually indestructible. Pick up the wireless stylus, and ēno is instantly interactive. All without cords, cables or costly installation.*

*It's easy. After super simple installation, teachers can be up and running in five minutes or less with Microsoft® PowerPoint®, web browsers and other familiar tools. With RM Easiteach®, a proven family of content-rich education software, teachers can merge existing, successful lesson plans with new, interactive methods... moving from traditional to interactive instruction in just a few hours.*

*It's affordable. With ēno, schools never need to install special outlets for power and data. And new schools only need to specify one board for traditional and interactive functionality. Schools simply save with ēno.*



### **TS Series interactive whiteboard**

*With true plug-and-play features and one-touch Lightning™ calibration, the TS Series interactive whiteboard is a low-cost, touch-sensitive solution. It's up and running in minutes—no special stylus, training or software required. The intuitive, integrated controls allow both teachers and students to write notes, edit information, advance slides, save problems and more at the touch of a finger. A Bluetooth® option is available. So simple, even an adult can do it.*



### **Walk-and-Talk™ interactive whiteboard**

*With the writing surface of a whiteboard, the control of an interactive computer screen and photographic memory, the Walk-and-Talk interactive whiteboard with Lightning calibration is a premier touch-sensitive solution. The remote control allows teachers and students alike to present, share, add, delete, send, receive, annotate, surf, download, upload, and transfer files from anywhere in the room. Power and data track installs over an existing whiteboard with an elegant design.*



### **Walk-and-Talk™ interactive panel**

*With a stylus and the remote control, the instructor can share notes on the big screen without leaving the podium... or advance slides and lead discussion from any corner of the room. Frequently selected for auditorium-style classrooms, theaters and lecture halls, the Walk-and-Talk interactive panel transforms traditional educational settings into digital learning environments.*



## the new classroom

Simply touch the green sphere below. **Poof.** A state-of-the-art digital classroom appears. We wish. You wish. Technology is not quite there yet. But we're working on it.

As one of the companies owned by Steelcase Inc., the world's largest manufacturer of environments for working and learning, we partner with world-class visionaries and researchers, designers and builders, dreamers and doers. Together, we work to envision solutions to meet the needs of educators and students in the 21st century.

Then, we tackle our assignment: developing the very best classroom tools that we can imagine and create. To equip today's teachers and tomorrow's citizens.

And bring learning to life.





Teachers need tools  
designed for today's  
tech-savvy students.

Andrea Boverhof  
ELEMENTARY SCHOOL TEACHER

# easy, exceptional, expert

Oh, how we could expound. By explaining how easy it is to work with us. Or enticing you with our exceptional knowledge. Or perhaps engaging you in expert explanations of e-learning.

But enough of that.

We know that for educators, extra time is elusive. So for efficient enlightenment, here's an elementary encapsulation of our expertise:

## interactive classrooms

ēno interactive whiteboard  
TS Series interactive whiteboard  
Walk-and-Talk interactive whiteboard  
Walk-and-Talk interactive panel

## inspired teaching

customized professional development  
regional seminars and workshops  
online teacher community

## intuitive learning

RM Easiteach instructional software



**eVision™** PolyVision is committed to move toward sustainability in all areas of environmental stewardship—to protect people, replenish natural resources, and restore the communities in which we work and live.

ēno interactive whiteboard features Anoto functionality. Anoto trademarks are owned by Anoto Group AB and are used by PolyVision Corporation under license.

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